CREATING AND SHARING BRAND STORIES.

[a]

2017 Media Kit

[a]list

[a]listdaily is focused on Frontline Marketing, which harnesses the power of hearing, understanding and acting upon the evolving desires of consumers. We're all about informing, inspiring and featuring the most vital members of the global marketing community.

Established in 2009, [a]listdaily had a humble start as a newsletter catering to a devoted audience of marketers in the gaming industry. Since then, we've grown to expand our coverage, highlighting the best of the best in marketing news and fostering thought leadership in an ever-changing industry.

We are now proud to count some of the world's top marketers as daily readers of our publication and strongly believe in our duty to uphold the trust of our readership and responsibly report on matters that concern them. We're the editorial arm of our parent company, Ayzenberg Group, one of the largest independent advertising agencies on the West Coast.

Offers Include:

- Sponsored Content
- Social Distribution & Amplification
- Job Postings
- Event Integration Services
- Media Partnerships

Key Statistics:

500K+
Annual Website Visits

35K+
Social Media Followers

6K+
Email Newsletter Subscribers

1000+
Unique Brands Represented

Sponsored Story
$5,000

Newsletter Sponsorship
$10,000 (per week)

Newsletter Ad (600x291)
$5,000

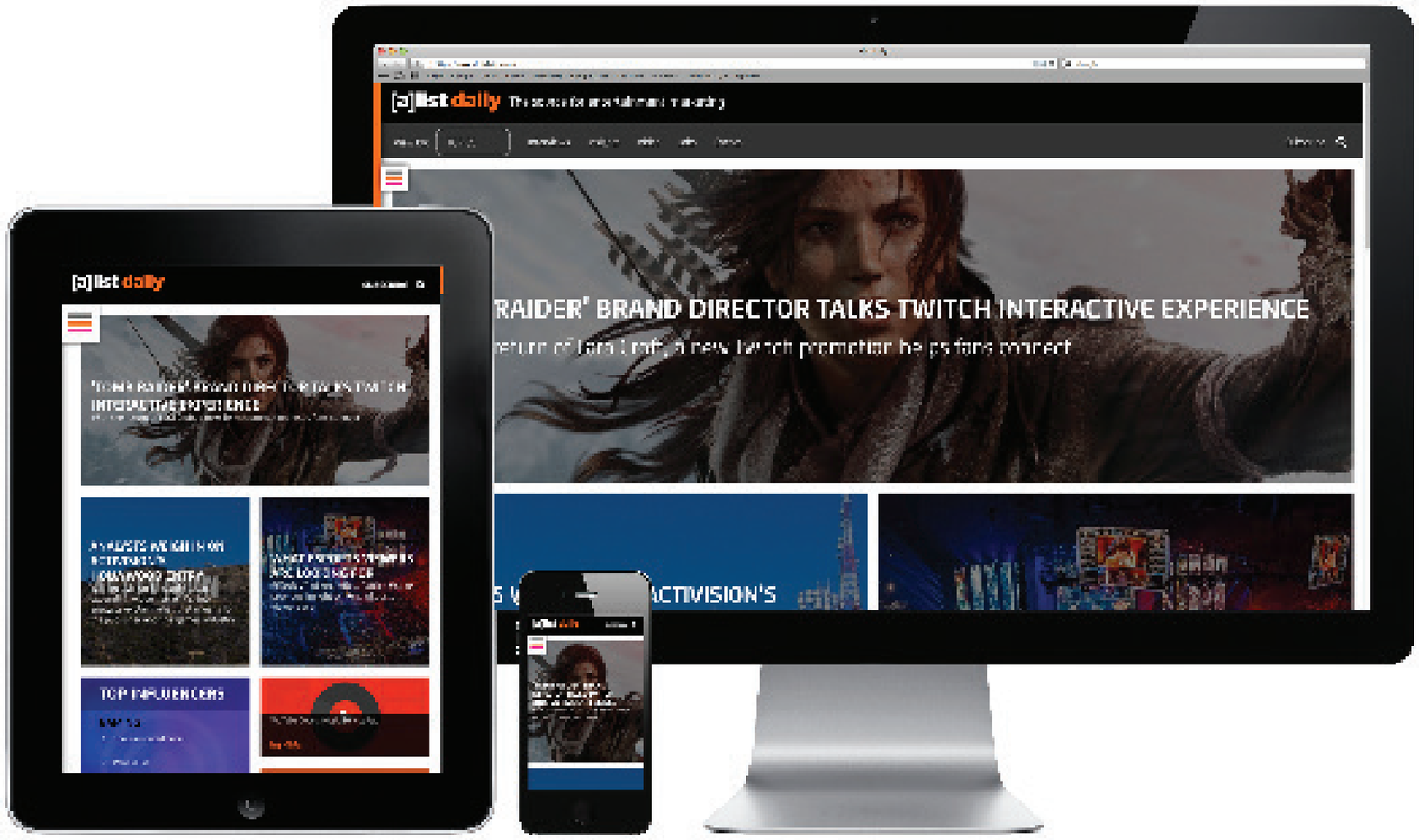
Job Posting
$500 (package of 3)

Social Posts
$1000 (package of 3)

In Article Desktop Display (728 x 90)
Mobile Display (600 x 291)
$10,000 (per month)

Leaderboard Desktop (600 x 600)
$15,000 (per month)

Video Sponsorships
Inquire for more information.



Contact us for more details about sponsorships.

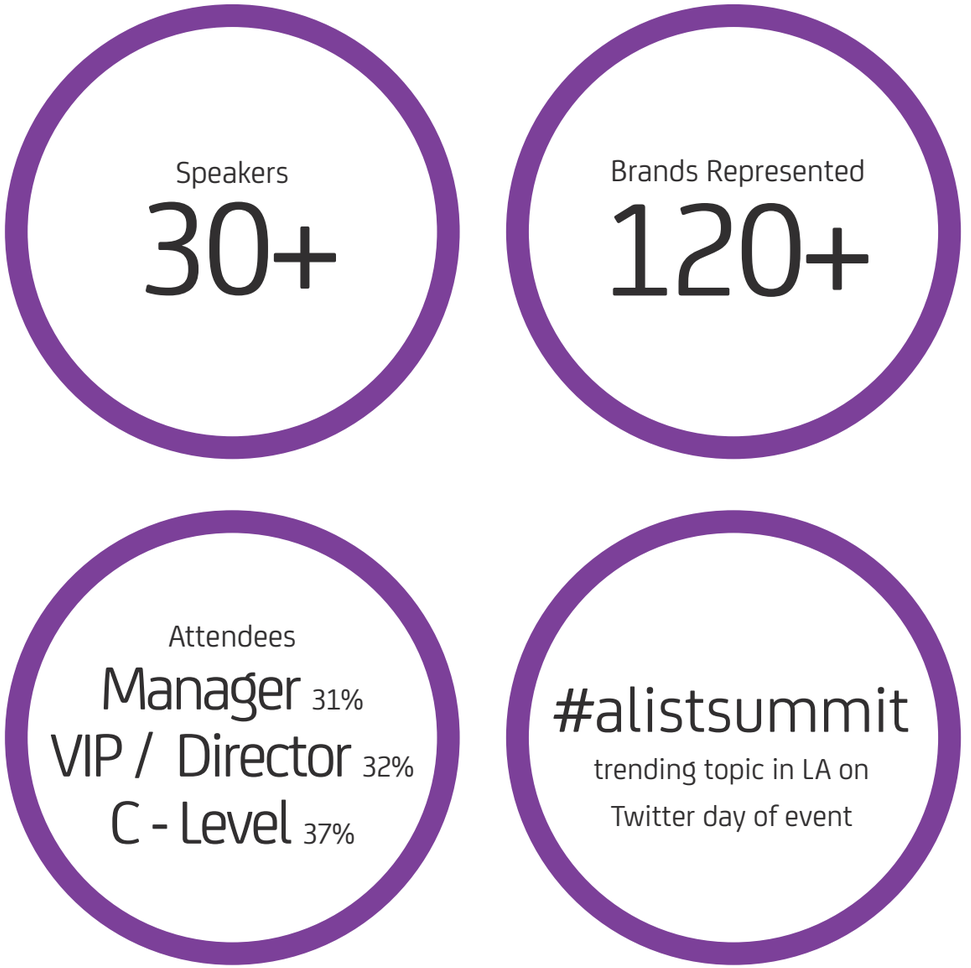
[a]list summit

[a]list summits have provided a forum and community for marketers in connected entertainment and beyond to discuss the sea changes and rising opportunities in the industry since 2008. Past [a]list summit attendees and speakers have included a long list of luminaries from Fortune 500 and Interbrand Top 100 lists.

Programmed and produced by [a]listdaily, [a]list summit: Competitive Gaming + ESports seeks to bring to life the many eSports stories told on alistdaily.com. Advisors this year include Jim Louderback, editorial director for VidCon's industry track, and Twitch's Andy Swanson.

This one-day event will walk marketers through everything they need to know about the world of competitive gaming and eSports so they will be armed with the knowledge and contacts needed to step into the arena.

2015 Summit Key Stats:



255 THOUSAND
Total Impressions

1.0 THOUSAND
Total Mentions

278 POSTS
Total Social Posts

1.3 THOUSAND
Total Engagements

1.5 THOUSAND
Total Livestream & VOD Views

Disney
SONY PICTURES HOME ENTERTAINMENT
FOX
XBOX
ACTIVISION
NETTWERK MUSIC GROUP
amazon
Microsoft
JW MARRIOTT
BANDAI NAMCO
2K
MATTEL
GSN
DAYBREAK
JAFRA
YAHOO!
Nintendo
DIRECTV
AVERY
Google
Discovery Digital Networks
belkin
Seriously
EA
Zillow
PLAYBOY
asics
RAZER
CBS Interactive
RIOT
Red Bull

Sponsors

KONGREGATE
URB-E
eyeWONDER
A LIMELIGHT NETWORKS BUSINESS
IGNITION entertainment
eyeblaster
pixability
tubular
ZIFF DAVIS
GAMEPRO
gamerDNA
DEEP EDDY VODKA
CGL
TEALIUM
plantronics
CPMSTAR
A GSN COMPANY
SheppardMullin
MediaMath
NOX
intergi ENTERTAINMENT
wireWAX®

Media Partners

wikia
videoink
VARIETY
c|net
VentureBeat
GAMESPOT
IGN

Morgan Neville	Academy Award-winning Documentary Filmmaker
Jonathan Murtaugh	US Head of Industry for Film and Television, Facebook & Instagram
Stephanie Horbaczewski	CEO, StyleHaul
Michelle Phan	YouTube Superstar and Founder ipsy
Andy Swanson	VP, eSports, Twitch
LeAnne Hackmann	Sr. Director, Global Content Strategy & Activation, Mattel
Allison Stern	Co-Founder & VP Marketing and Business Development, Tubular
JC Cangilla	SVP of Business Development, New Form Digital
Seamus Blackley	Xbox Co-Creator
Lorenzo Di Bonaventura	Producer, Transformers Franchise
Shay Carl	Co-Founding Talent of Maker Studios
Peter Levin	President, Interactive Ventures and Games, Lionsgate
Terry City	Head of West Coast Operations, Buzzfeed
David Hayes	Head of Creative Strategy, Tumblr
T.J. Marchetti	CMO, Awesomeness TV
Maria Pacheco	Sr. Director, Mobile Marketing, Dreamworks Animation
Mary Healey	Global Lead, YouTube Brand Partner Program
Elaine Chase	Senior Director, Global Brand Strategy and Marketing, Hasbro
Scott Carlis	VP of digital and social media, AEG (LA Kings)
Jack and Jack	Influencers
Zach King	Influencer
Olga Kay	Influencer
Ruth Yomtoubian	Director, AT&T Foundry
Eric Gradman	CTO, Two Bit Circus
Paul Peterman	Head Of Industry, Facebook & Instagram
Mike Sepso	SVP, Activision Blizzard Media Networks, Co-Founder, MLG
Shiraz Akmal	CEO and Co-Founder, SPACES
Steve Callanan	CEO and Co-Founder, Wirewax
Dan Garraway	Co-Founder, Wirewax
Frank O'Connor	Creative Director, Halo Franchise

Being a sponsor of [a]list summit is a unique opportunity to reach the industry's most powerful brand marketers, top media executives and innovative technology and service providers. Previous sponsors have walked away with lasting business relationships, bold ideas and new clients.

Featured Packages

There are several [a]list summit sponsorship packages available, each one carefully designed to ensure maximum brand exposure and lead generation potential. Exclusive and non-exclusive options can be purchased as well as custom packages to fit your particular needs.

Sponsorship Opportunities

Program Advertisements
Sponsor Experiences
Onsite Branding
Internet Access Sponsorship
Gift Bags + Branded Items
... and more

A variety of sponsorship levels are available as well as custom packages

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Silver Sponsor
Gold Sponsor
Platinum Sponsor

Inquire today to find out more: info@alistsummit.com

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